

# Senta<sup>®</sup> practice management

Practice management that integrates with you.



Senta is cloud software that provides CRM, marketing, workflow, email automation, secure documents & insights for accountants. Senta will help you manage compliance risk, put your customer service on rails and increase the value of your practice.

Senta is cloud-based, so it's always available, wherever you and your clients are. It's ready to go from day one: no capex, no setup, no installation. It comes with everything you need to run your practice, for a low monthly per-user fee.

Whether you're a single accountant in practice, or a larger firm, Senta is for you.

Try Senta now, free for 30 days No commitment. No limitations. No credit card required. www.senta.co/signup



# Client relationship management

Manage your client relationships with light-touch CRM. See all documents, notes & emails in one place. Easily customise Senta to work how you want to.

#### Emailing & texting



Send and receive email through Senta with ease. Whether it's one-off emails, mailshots, or automatically mailing clients when their deadlines are up, Senta has it covered. Turn inbound emails into tasks with one click. For urgent messages, text your clients too.

#### Document management



No more emailed attachments: our document management system & portal is the secure way to exchange documents with clients.

# Marketing



Manage your prospects as well as clients. Segment your lists however it suits you. Send email campaigns to prospects and clients alike.

#### Client take-on



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Automatically take-on clients: send engagement emails & terms, fill in the right forms, or invite your clients to. Client take-on has never been easier.

# Workflow

Senta kicks off jobs automatically at the right time. Use workflows for VAT returns, accounts, payroll, and other jobs – as they are or customise them. Say goodbye to calendars and spreadsheets: Senta keeps everyone on top of what needs to be done – staff and clients alike.

# Electronic document signing



Senta document signing has unlimited storage and unlimited signatures, so you can use it as often as you like, for onboarding or anything else.

# Insights



Discover what is really happening in your practice. Senta will help you plan for workload peaks and keep you informed if things don't go to plan.



# Integrations



See clients' real-time data from FreeAgent, QuickBooks, Xero, Companies House, The Pensions Regulator, Gmail, Exchange, Office 365 and other integrations.

# Plus more



Senta is improving constantly. We add new features and integrations every week and you benefit from every new feature we add.







£29/user/month billed month-to-month. 20% discount for annual payment, £23.20.

- No long contracts
- No record limits
- No per-module charges
- Free upgrades for life

Senta costs just £29 per month for each user, less if you have two or more users. Your clients use it free.

There are no per-module fees, limits on the number of records, or other restrictions. You get every new feature we add, and you always will.

Support is included free of charge, so we'll always be there for you if you need help with anything.

Senta comes pre-loaded with jobs, workflows, emails, and everything you need to get started. But all configuration can be modified if you like, so you can really make Senta reflect the way your practice works.



# Available on PCs, laptops, tablets & mobiles

Senta is cloud-based and available on desktop PCs, laptops, tablets & mobiles.

> To use Senta you just need a browser and an internet connection.



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# **Cloud software**

For large and small businesses alike, the challenges of providing robust, secure IT systems can be significant – especially when the systems have to be available all the time, and connect different people, such as accountants and their clients.

The solution for many modern systems is to use the cloud: a computing infrastructure that's not on your premises and is operated by someone else.

#### Why the cloud?

With a cloud system, you don't have to worry about security, power, reliability, backups, communications, servers, storage or access control. By giving that responsibility to someone else, you benefit from their expertise and infrastructure. Choosing cloud software and storing data outside of your premises can reduce your computing burden and help you comply with data protection law.

More and more businesses are choosing to use the cloud – enjoying reduced costs and improving their service.









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